Dates Fielded: September 28 - October 4, 2026			Gender		Age				Ethnicity				Education		Gender x Age						Gender x Age				Ethnicity x Gender				Education x Gender				Ethnicity x Education				2024 Vote		2024 Vote History		Seen or Heard of MFH Ordinance				Seen or Heard of MHF Ordinance (Collapsed)			Support for Ordinance			Housing		Housing Top Priority			Development Preference		
Questions	Answer	Total	Women	Men	18 to 34	35 to 49	50 to 64	65+	White	Black	AAPI	All POC	Non-college	College	Women 18-34	Women 35-49	Women 50-64	Women 65+	Men 18-34	Men 35-49	Men 50-64	Men 65+	Women <50	Women 50+	Men <50	Men 50+	White Women	White Men	POC Women	POC Men	Non-College Women	Non-College Men	College Women	College Men	White Non-College	White College	POC Non-College	POC College	Harris	Trump	2024 Voter	2024 Non-voter	A lot	Some	A little	Nothing at all	Heard of	Not Heard of	Total Support	Total Oppose	Not sure	Owner	Renter	Single Top Priority	One of Top Priorities	Not a priority	Build More	Preserve Neighborhoods	Not sure
Sample Size (weighted)	*Modeled Margin of Error: 4.3%*	442	226	204	171	101	75	95	286	48	71	144	104	338	84	49	39	54	81	48	34	40	133	83	129	74	136	139	80	82	48	178	53	181	91	235	50	94	352	35	404	38	107	127	110	103	339	103	266	112	37	158	282	84	286	70	207	150	89
Do you own or rent the place where you live?	Own	36	35	38	8	40	52	70	39	14	47	30	28	38	8	33	52	68	7	49	55	73	17	61	22	65	39	41	28	32	27	37	29	40	45	37	12	39	37	48	37	24	48	46	26	22	40	22	25	69	26	100	0	12	32	79	22	59	28
	Rent	57	58	56	82	54	43	27	56	68	47	61	58	57	78	61	45	32	86	47	38	21	72	38	71	29	55	55	64	57	65	56	51	58	44	58	70	56	57	44	57	64	47	49	70	66	55	66	69	24	64	0	100	77	62	15	72	32	68
	Staying with friends or family	7	7	6	11	5	5	3	5	18	5	9	14	5	15	7	3	0	7	5	7	7	12	1	6	7	7	4	8	11	8	7	20	2	11	4	18	5	6	8	6	12	5	5	5	12	5	12	6	7	10	0	0	10	6	6	7	8	4
The Cambridge City Council faces many competing demands, including the city budget and property taxes, public schools, transportation, housing, and public safety. Compared with these other issues, how much of a priority should making housing more affordable be for the City Council?	The single top priority	19	18	21	23	22	18	10	16	38	22	26	23	18	21	21	14	14	26	25	22	4	21	14	26	12	14	18	26	27	21	18	26	19	11	17	35	21	19	12	19	24	24	11	20	23	18	23	24	7	27	7	26	100	0	0	26	11	18
	One of the top priorities	65	70	58	71	64	57	60	68	54	57	59	57	67	74	68	68	67	67	60	43	51	72	67	65	47	76	58	61	59	64	72	49	61	62	69	51	64	68	39	65	65	53	70	73	62	66	62	71	50	65	58	70	0	100	0	68	55	75
	A minor priority	10	10	12	5	9	16	18	11	7	13	10	14	9	5	11	15	12	4	8	18	27	7	13	6	23	8	14	11	7	14	8	15	11	19	9	11	9	10	25	11	2	14	11	7	10	10	10	4	26	5	23	3	0	0	65	5	20	6
	Not a priority	6	2	9	1	4	9	12	6	2	8	5	6	5	0	0	2	7	3	6	17	19	0	5	4	18	2	10	2	7	1	2	10	9	8	5	3	6	3	25	5	9	10	8	0	4	6	4	2	17	3	12	1	0	0	35	1	14	1
Which of the following is closer to your view, even if neither is exactly right?	I want the City Council to pass policies that allow more homes to be built in Cambridge, even if it means changing the look and feel of existing residential neighborhoods.	46	37	54	64	50	30	21	47	49	44	44	33	50	50	44	29	17	77	58	28	25	48	22	70	26	38	55	37	53	27	40	36	60	27	52	39	46	53	14	49	12	45	43	55	39	48	39	65	4	36	28	57	62	48	17	100	0	0
	I want the City Council to preserve the look and feel of existing neighborhoods, even if it means fewer new homes get built in Cambridge.	34	37	33	16	34	45	58	35	32	30	31	41	32	20	41	43	55	13	27	49	63	28	50	19	57	39	34	31	30	44	35	43	29	54	31	29	32	30	70	33	44	44	38	24	31	35	31	13	87	28	57	19	19	29	74	0	100	0
	Not sure	20	26	14	20	16	25	21	17	19	26	26	26	19	30	16	28	29	9	15	23	12	24	28	11	17	23	11	33	17	30	25	21	11	18	17	33	22	17	15	18	44	11	19	21	29	17	29	22	9	36	16	23	19	23	9	0	0	100
How much, if anything, have you seen, read, or heard about the Multifamily Housing Ordinance passed by the Cambridge City Council in 2025?	A lot	23	17	29	19	26	24	25	27	11	20	16	13	26	7	18	24	26	31	33	21	25	11	25	32	23	21	33	11	21	11	19	13	34	16	29	10	18	25	20	25	4	100	0	0	0	30	0	19	40	3	31	19	29	19	34	23	29	12
	Some	29	29	29	26	22	36	36	32	20	29	24	26	30	30	23	36	26	21	20	37	48	28	30	20	43	33	30	23	23	29	29	24	30	31	32	20	26	30	25	29	30	0	100	0	0	38	0	28	31	33	37	24	17	31	34	27	32	28
	A little	25	30	20	31	28	15	19	23	28	31	29	22	26	39	32	14	24	23	23	18	12	36	20	23	15	30	17	30	27	16	33	26	18	26	23	19	34	25	23	25	24	0	0	100	0	33	0	29	13	30	18	31	26	28	11	30	18	26
	Nothing at all	23	25	23	24	25	25	19	18	40	20	32	39	18	23	27	26	23	25	24	24	15	25	25	25	19	17	20	35	28	44	19	38	17	26	16	51	22	20	32	21	43	0	0	0	100	0	100	23	17	31	14	27	28	22	21	20	21	34
In 2025, the Cambridge City Council passed the Multifamily Housing Ordinance. The ordinance changed the rules for what kinds of homes can be built in Cambridge, and where. It allows residential buildings up to four stories citywide, and up to six stories on larger lots for projects that set aside homes at lower, income-restricted rents or prices. Do you support or oppose the Multifamily Housing Ordinance?	Strongly support	37	33	39	56	38	22	14	40	34	31	31	24	41	47	37	22	16	64	41	19	8	43	19	55	13	36	41	29	35	21	36	24	44	21	44	25	34	43	11	40	7	43	34	39	32	38	32	58	0	0	20	49	59	39	2	72	4	15
	Somewhat support	27	30	24	30	28	24	25	23	32	40	37	31	26	38	25	30	23	23	26	19	27	33	26	24	23	26	20	40	33	34	29	28	23	27	22	37	37	26	11	25	51	9	28	37	36	25	36	42	0	0	22	30	19	32	20	20	20	58
	Somewhat oppose	10	11	9	4	8	13	21	10	9	8	8	9	10	3	12	11	25	4	4	17	18	6	19	4	17	10	10	9	7	17	10	4	11	9	10	10	7	10	17	10	6	10	14	8	6	11	6	0	36	0	17	6	4	11	11	2	20	10
	Strongly oppose	18	16	21	5	14	29	35	21	8	12	12	22	17	4	18	22	30	7	12	39	44	9	27	9	41	20	24	10	14	14	17	31	18	38	18	7	14	15	52	18	16	36	16	6	15	19	15	0	64	0	35	6	6	10	63	1	50	2
	Not sure	8	9	7	6	12	11	5	6	18	8	12	14	6	10	8	14	6	2	17	7	3	9	10	8	5	8	4	12	11	15	8	14	4	6	6	20	8	7	8	7	21	2	9	10	11	7	11	0	0	100	5	9	11	8	4	6	6	14
	Total Support	64	64	63	86	66	47	38	63	65	71	68	55	67	84	62	53	39	87	67	37	35	76	45	79	36	62	62	68	68	55	66	52	67	47	66	63	71	69	22	65	58	52	62	76	68	63	68	100	0	0	43	79	79	71	21	91	24	73
	Total Oppose	28	27	30	9	22	43	57	31	17	20	20	31	27	6	30	33	54	12	16	55	62	15	45	13	59	30	35	19	21	30	26	34	29	47	28	18	23	24	70	29	21	47	29	14	21	30	21	0	100	0	52	12	10	21	74	2	70	13
	Net Support	*36*	*37*	*33*	*77*	*44*	*4*	*-19*	*32*	*48*	*51*	*48*	*24*	*40*	*78*	*32*	*20*	*-15*	*75*	*51*	*-18*	*-27*	*61*	*0*	*66*	*-23*	*32*	*27*	*49*	*47*	*25*	*40*	*18*	*38*	*0*	*38*	*45*	*50*	*45*	*-48*	*36*	*37*	*5*	*33*	*62*	*47*	*33*	*47*	*100*	*-100*	*0*	*-9*	*67*	*69*	*50*	*-53*	*89*	*-46*	*60*
When it comes to the Multifamily Housing Ordinance, which of the following is closest to your view, even if none is exactly right?	The City Council should keep the Multifamily Housing Ordinance as it is, so more homes can be built in Cambridge as quickly as possible, even if some residents' concerns aren't addressed.	20	16	25	27	24	20	3	22	27	14	19	21	20	17	24	16	4	38	24	21	3	20	9	32	11	15	26	17	22	12	17	27	24	25	21	18	19	23	9	21	14	26	18	19	19	21	19	30	2	3	11	27	31	20	10	39	5	4
	The City Council should make only small, targeted changes to the Multifamily Housing Ordinance that address some of residents' concerns without slowing down how quickly new homes get built, even if not every concern is addressed.	32	33	32	43	36	13	25	35	17	36	29	23	35	44	32	10	31	41	39	17	17	40	22	40	17	37	31	26	33	21	35	23	34	27	36	20	33	36	13	34	14	24	31	44	30	33	30	45	9	10	24	37	37	35	16	45	16	34
	The City Council should make broader changes to the Multifamily Housing Ordinance that address more of residents' concerns, even if it slows down how quickly new homes get built.	37	38	37	19	32	49	65	36	40	35	37	32	38	22	35	53	57	16	29	47	77	27	55	21	63	39	36	34	40	30	40	36	37	36	36	30	40	35	54	36	43	47	43	25	32	38	32	17	83	36	61	21	17	34	68	10	74	35
	Not sure	10	14	7	11	8	18	6	7	15	15	15	24	7	17	8	21	9	5	8	15	3	14	14	6	9	9	7	23	6	37	9	14	5	12	7	32	8	7	25	8	30	2	8	12	20	8	20	8	6	51	4	15	15	10	5	7	5	27
If you were voting today in an election for Cambridge City Council, which would you be more likely to support?	A candidate who prioritizes allowing more homes to be built in Cambridge	50	42	57	72	54	32	18	50	47	55	49	30	55	60	42	32	19	83	69	33	15	56	25	77	23	44	56	40	62	21	47	39	63	26	55	34	57	55	12	51	35	50	45	57	47	50	47	71	3	35	30	65	72	52	14	89	8	34
	A candidate who prioritizes preserving the look and feel of existing residential neighborhoods	35	35	37	15	30	52	65	37	29	29	32	49	32	17	33	47	61	14	27	57	72	23	55	19	65	38	39	31	32	50	32	49	33	64	32	37	30	31	77	35	37	46	37	24	35	36	35	13	90	33	57	19	18	29	79	4	86	18
	Not sure	15	23	6	13	16	16	17	12	23	16	18	21	13	23	26	21	20	3	4	10	13	24	20	3	12	18	6	28	6	29	21	12	5	10	13	30	13	13	11	14	28	4	18	19	19	14	19	16	8	32	14	16	10	19	7	7	7	48
Are you:	A man	46	0	100	47	48	46	42	49	49	45	44	51	45	0	0	0	0	100	100	100	100	0	0	100	100	0	100	0	100	0	0	100	100	57	47	46	41	44	59	45	59	58	46	37	45	46	45	45	50	39	48	45	50	42	61	54	44	31
	A woman	51	100	0	49	48	52	57	48	51	54	56	46	53	100	100	100	100	0	0	0	0	100	100	0	0	100	0	100	0	100	100	0	0	36	50	54	56	53	41	52	41	38	51	61	54	50	54	51	50	61	50	52	49	55	37	42	55	66
	Another identity	3	0	0	3	4	2	1	4	0	2	1	3	3	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	7	3	0	1	3	0	3	0	4	3	3	1	3	1	4	0	0	2	4	1	3	2	4	1	3
Age	18 to 34	39	37	40	100	0	0	0	40	31	46	38	16	46	100	0	0	0	100	0	0	0	63	0	63	0	38	41	39	37	13	44	17	48	10	47	22	46	39	16	38	45	33	35	48	40	38	40	51	12	28	8	56	47	43	14	54	19	38
	35 to 49	23	22	24	0	100	0	0	19	28	33	31	27	22	0	100	0	0	0	100	0	0	37	0	37	0	15	22	33	29	23	21	30	22	25	17	31	32	24	19	23	22	26	17	25	24	22	24	24	18	36	25	22	27	23	19	25	23	18
	50 to 64	17	17	17	0	0	100	0	16	20	9	16	32	12	0	0	100	0	0	0	100	0	0	42	0	46	17	15	14	19	34	13	30	12	38	11	24	12	16	32	17	18	18	21	11	18	17	18	12	26	23	24	13	16	15	27	11	23	21
	65+	21	24	20	0	0	0	100	25	21	11	14	25	20	0	0	0	100	0	0	0	100	0	58	0	54	29	22	14	16	30	22	23	19	27	24	23	10	21	33	22	15	24	27	16	18	23	18	13	44	13	42	10	11	20	40	10	36	22
What is your race?	White / Caucasian	65	60	68	68	52	61	75	100	0	0	0	49	70	62	42	60	74	71	62	62	75	54	68	68	69	100	100	0	0	68	66	67	41	76	71	60	51	69	51	64	72	48	70	63	53	67	67	67	67	55								
	Asian / Pacific Islander	16	17	16	19	23	9	9	0	0	100	49	9	18	22	25	5	11	17	22	14	6	23	8	19	10	0	0	48	50	10	19	8	18	0	0	19	66	14	21	15	25	14	16	20	14	17	14	19	12	18	21	13	19	14	21	15	14	21
	Black or African American	11	11	12	9	13	13	10	0	100	0	14	29	6	12	13	12	7	6	14	15	16	12	9	9	15	0	0	31	37	29	6	30	5	0	0	60	20	11	5	11	16	5	8	12	19	9	19	10	6	22	4	13	22	9	6	12	10	10
	Hispanic or Latino/a	5	6	4	4	6	10	2	0	0	0	15	8	4	3	10	13	2	5	1	6	3	6	7	4	4	0	0	18	12	12	5	4	4	0	0	16	15	5	5	5	9	3	3	5	9	4	9	5	4	7	2	7	2	6	3	3	5	10
	American Indian or Alaska Native	1	1	0	0	2	0	0	0	0	0	2	2	0	0	5	0	0	0	0	0	0	2	0	0	0	0	0	3	0	5	0	0	0	0	0	5	0	0	0	0	1	0	0	0	2	0	2	1	1	0	0	1	2	0	0	1	1	0
	Other	3	5	1	1	3	7	3	0	0	0	3	3	3	1	5	11	5	0	0	4	0	2	3	0	2	0	0	0	0	0	0	2	0	0	0	0	2	0	0	2	3	2	4	2	4	2	5	4	3	3	2	4	3					
What is the highest level of education you have completed?	High school diploma or less	5	4	6	1	6	14	4	5	9	3	7	22	0	0	3	15	4	2	10	13	5	1	9	5	9	4	5	5	10	20	0	24	0	26	0	21	0	3	26	5	8	4	3	4	10	4	10	3	8	7	5	6	8	3	12	3	9	4
	Some college, but no degree	14	13	15	8	17	19	18	10	41	7	21	59	0	7	13	19	19	9	19	18	17	9	19	13	18	6	13	24	19	62	0	57	0	55	0	62	0	11	18	12	28	8	13	12	23	11	23	13	8	18	8	14	16	14	12	10	16	18
	Associate's degree, or two-year college degree	4	4	5	0	5	12	6	3	11	3	6	19	0	1	6	6	5	0	4	15	7	3	5	1	11	3	3	5	7	18	0	19	0	19	0	18	0	4	11	5	3	1	5	5	7	4	7	3	7	13	5	4	4	4	6	4	4	7
	Bachelor's degree, or four-year college degree	32	29	36	47	29	19	20	36	25	33	27	0	42	42	26	16	22	53	31	23	17	36	20	45	20	34	38	25	31	0	37	0	48	0	44	0	41	33	29	32	34	36	29	36	29	33	29	37	26	29	23	38	33	37	14	41	24	28
	Graduate degree	44	50	38	43	43	36	53	46	14	54	38	0	58	51	51	43	51	36	36	30	53	51	48	36	43	53	41	42	33	0	63	0	52	0	56	0	59	49	16	46	27	50	50	43	31	48	31	44	50	33	58	38	38	43	57	43	48	42
How did you vote in the 2024 election for President, or for some reason were you unable to vote?	Kamala Harris, the Democrat	80	82	77	81	83	74	79	84	78	72	74	61	86	79	83	86	83	82	83	59	74	81	84	82	67	88	79	74	74	61	88	60	83	62	88	62	81	100	0	87	0	88	82	81	67	84	67	86	69	67	81	80	78	83	67	92	70	69
	Donald Trump, the Republican	8	6	10	3	7	15	12	8	3	11	8	19	5	3	7	9	8	4	6	22	18	5	9	5	20	5	12	9	6	17	4	22	6	25	4	11	6	0	100	9	0	7	7	8	11	7	11	3	19	8	11	6	5	5	25	2	16	6
	A third party candidate	4	5	2	6	2	2	2	3	6	4	5	6	3	9	2	1	3	2	1	4	2	6	2	2	3	3	2	7	2	9	3	2	2	3	3	10	2	0	0	4	0	0	3	4	2	2	4	6	3	3	3	3	6	6	3	3	6	6
	Not registered/Too young/Ineligible	1	0	2	1	0	3	0	0	0	2	1	2	1	0	0	2	0	3	0	4	0	0	1	2	2	1	0	0	3	0	0	4	1	0	0	2	1	0	0	0	0	1	0	3	0	1	1	1	1	0	4	0	1	0	1	0	1	4
	Did not vote	8	7	9	9	8	6	6	5	12	12	12	12	6	8	8	2	6	10	10	11	6	8	4	10	9	4	7	10	15	13	5	12	8	10	4	16	10	0	0	0	89	2	6	8	15	6	15	7	7	20	6	8	11	7	6	2	10	15